

Press Release – 7<sup>th</sup> May 2018

**FOR IMMEDIATE RELEASE**

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## **MEDIAN SAFETY FENCE TO BE INSTALLED ON THE P445**

*In response to growing calls to address pedestrian safety along the busy P445 in Ballito, The Ballito Urban Improvement Precinct (UIP) will today, 7<sup>th</sup> May 2018, begin the installation of a 700m Clearvu safety fence on the center median along section of road from the M4 intersection to the Mc Donald's intersection (Moffatt Drive).*

The project was initiated by the Ballito UIP and was borne out of grave concern for pedestrian safety, particularly as it relates to the crossing of the P445. “Pedestrian safety along this route is a massive concern, with a consistent number of pedestrian accidents occurring monthly, so we view this safety fence as critical in reducing the risk of pedestrian fatalities, said Ballito UIP security manager Dieter Fittkau.

With the P445 being a provincial road, the Ballito UIP first approached the Provincial Roads Department with a motivation for the project. After a well-considered and lengthy assessment process, the fence installation was approved. The UIP then took the approval to the KwaDukuza Municipality (KDM), which resulted in a Council resolution supporting the installation.

The installation on the safety fence will start on 7<sup>th</sup> May 2018 at the BP end of the P445 and expected completion date is 1<sup>st</sup> June 2018. All landscaping in the area will be removed and reinstated once the job is complete. Due to the busy nature of the road and to ensure as little commuter inconvenience as possible, the installation will take place at night.

The product installed will be a “Straight Up Finish”; charcoal grey; Clearvu safety fence, that matches the fencing installed at the Ballito Junction and Mc Donald's / Virgin Active properties. The Aperture of the safety fence is 76 x 50mm; and anchored 600mm underground, it will stand 1.2m above the ground, running for 700m from the will run for 700m from the M4 / P445 intersection to the Mc Donald's intersection (Moffatt Drive).

The safety fence will be installed by Cochrane Engineers and Manufacturers, whose quality; pricing; and 10-year guarantee best responded to the Ballito UIP spec. “The UIP will be paying for the safety fence (materials and

installation) and will be responsible for the ongoing maintenance and repairs of the structure. As such a very clear spec was put out in a call for quotes and clear adjudication criteria were used to ensure alignment with this spec and the requirements of both the DOT and KDM” said precinct manager Thierry Leclezio.

In addition to the clear benefit of the fence for pedestrian safety, it will also add to the sense of arrival in Ballito, allowing the UIP to include appropriate landscaping along this area.



*The centre island fence along the P445 is aimed at ensuring a greater degree of pedestrian and vehicle safety.*

### **Getting In Touch**

A critical part of the UIP work is communicating with levy paying members as well as the public who live, work, shop, visit and love Ballito. In this way, we make use of various communication platforms and encourage feedback and interaction:

1. **The UIP 24/7 Hotline:** The UIP has a 24/7 monitored hotline for the reporting of issues related to public space – the number is **086 111 1588**
2. **Website:** [www.ballitouip.co.za](http://www.ballitouip.co.za) – not only does our website hold a repository of news related to UIP work in Ballito, but importantly it has a **FAULT REPORT** page that allows people to report areas of concern directly to the UIP management team – this is a monitored page with all reports followed up on.

3. **Social Media:** Through Facebook and Instagram we communicate important area / UIP and KDM information to as broad an audience as possible. Again we encourage interaction and the sharing of relevant information
4. **Dedicated staff:** The Ballito UIP has 2 dedicated people driving its efforts:
  - Thierry Leclezio: Precinct Manager –071 356 2279 / [thierry@urbanmgt.co.za](mailto:thierry@urbanmgt.co.za)
  - Dieter Fittkau: Operations Manager – 071 356 2280 / [dieter@urbanmgt.co.za](mailto:dieter@urbanmgt.co.za)

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